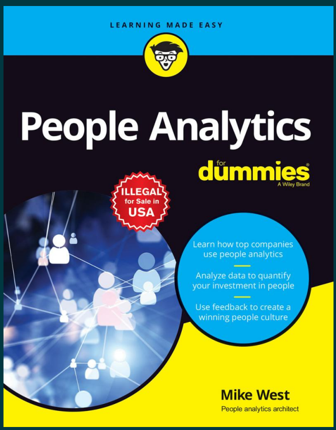

People Analytics For Dummies

By Mike West

Paperback 9788126504244 *[NOT PROVIDED] publication_date* **₹899.00**

Pages : 468 pages

Description

Developing a successful workforce requires more than a gut check. Data can help guide your decisions on everything from where to seat a team to optimizing production processes to engaging with your employees in ways that ring true to them. People analytics is the study of your number one business asset -- your people -- and this book can show you how to collect data, analyze that data, and then apply your findings to create a happier and more engaged workforce.

About the Author

Mike West

Mike West was the founder of People Analytics at Merck, PetSmart, Google, Children's Health Dallas and VMWare before starting his own firm, PeopleAnalyst, LLC. He brings unique perspective to the field and motivation to help smaller organizations stand up to and outmaneuver giants, like Google, by using data to find more focus

Table of Contents