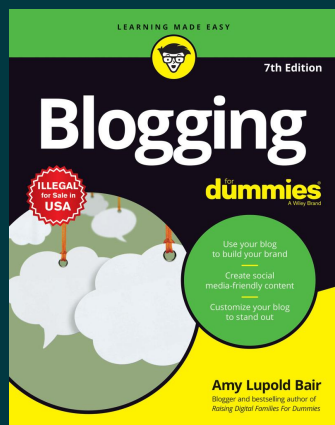




Blogging For Dummies, 7ed

By [Amy Lupold Bair](#)

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Description

Ready to make your mark on the online world? Start a blog! Blogging For Dummies will provide you with information on blogging basics, the anatomy of a good blog, and the tools required to get started. You'll get advice on a blog topic, choosing a domain name and host, writing your first post, planning an editorial calendar, and using your blog as an important part of your personal brand.

About the Author

Amy Lupold Bair

Amy Lupold Bair is the founder of Resourceful Mommy Media, LLC, and former owner and author of the popular parenting and lifestyle blog

Table of Contents

Introduction

About This Book

Foolish Assumptions

Icons Used in This Book

Beyond the Book

Where to Go from Here

Part 1: Getting Started with Blogging

Chapter 1: Discovering Blog Basics

- Making Yourself Comfortable with Blogs
- How people use blogs
- Recognizing a blog
- Blog anatomy: Dissecting a typical blog
- Starting a Blog
- Choosing What to Blog About
- Creating a Successful Blog
- Setting goals
- Writing well
- Creating a calendar
- Building community with comments

- Designing for Success
- Understanding themes
- Knowing content types
- Thinking about audience

Chapter 2: Entering the Blogosphere

- Assessing Your Involvement
- What level of commitment are you willing to make to blogging?
- Do you like writing? How's your typing?
- What will the blog be about? Is your blog personal or professional?
- Do you think that your new blog might lead to new career opportunities?
- How comfortable are you with sharing?
- What Happens When You Publish?
- Blogging Ethically
- Telling the truth
- Making mistakes
- Handling dialogue
- Keeping Your Job While Blogging
- Blogging without Embarrassing Your Mother or Losing Friends
- Understanding what's at stake
- Protecting others in your life
- Protecting Your Privacy and Reputation
- Creating Your Brand
- Communicating who you are
- Hitting reboot

Chapter 3: Choosing and Hosting Blog Software

- Having Your Own Domain Name
- Picking a domain name
- Registering a domain
- Finding Web Hosting
- Doing your research
- Subscribing to web hosting
- Deciding on the Right Blogging Software
- Budgeting for software
- Making sure you get the basics
- Upgrading with bells and whistles
- Understanding Hosted Blog Software
- Reaping the benefits
- Living with the limitations
- Choosing hosted software
- Understanding Blog Software That You Install on Your Own Server
- Reaping the benefits
- Living with the limitations
- Choosing non-hosted blogging software
- Installing blog software

Part 2: Setting Up Your Blog

Chapter 4: Starting a Blogger Blog

- Starting a Blog with Blogger
- Creating an account
- Naming your blog
- Using the Dashboard
- Writing a Post
- Adding a link
- Spell-checking your text
- Including an image
- Publishing Your Post
- Previewing your post
- Configuring post settings
- Launching your post
- Viewing Your Blog Post
- Selecting the Dashboard Settings
- Making basic changes
- Making comment changes
- Making email changes
- Customizing Your Blog
- Choosing a new theme
- Using the Theme Designer
- Editing page elements

Chapter 5: Starting a WordPress Blog

- Choosing between WordPress.com and WordPress.org
- Starting a WordPress.com Blog
- Creating an account
- Using the dashboard
- Changing site settings
- Writing a Post
- Customizing Your WordPress.com Blog
- Selecting a new theme
- Installing WordPress
- Registering a domain
- Selecting web hosting
- Getting the software
- Uploading the WordPress files
- Setting up the database
- Running the install script
- Getting Familiar with Settings
- Logging in
- Setting up an Editor account
- Using the Dashboard
- Checking out the panels

- Creating a Post
- Customizing Your Design
- Finding Out More about WordPress

Chapter 6: Creating a Squarespace Blog

- Creating a Squarespace Account
- Selecting a template
- Choosing a site name
- Adding Blog Content
- Uploading images
- Importing content from other platforms
- Customizing and Connecting
- Linking your social networks
- Using the Squarespace sidebar

Chapter 7: Considering Other Blogging Platforms

- Blogging with Wix
- Writing with Weebly
- Checking Out Additional Platforms

Part 3: Fitting In and Feeling Good

Chapter 8: Finding Your Niche

- Deciding What Belongs on Your Blog
- Parent blogging
- Turning your offline hobby into a blog
- Talking technology
- Getting political with it
- Reporting news
- Revealing it all
- Sharing a deal
- Design, lifestyle, DIY -- oh my!
- Living on less
- Reading, writing

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