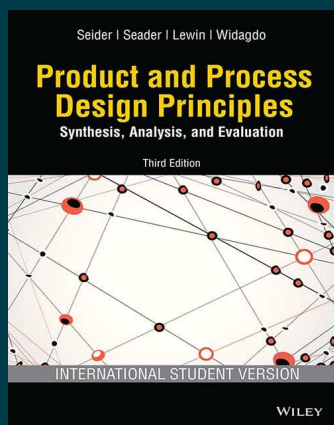


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# Product and Process Design Principles: Synthesis, Analysis and Evaluation, 3ed, ISV

By Seider, Seader, Lewin, Widagdo

**Paperback**

ISBN: 9788126557486

Publication: [ NOT PROVIDED ] *publication\_date*

Page Count: 764 pages

**₹1,339.00**

## • Description

Book emphasizes a systematic approach and integrates product design more thoroughly throughout the chapters. New case studies on process design are included to make the concepts more relevant. The social aspects and economics of product design are introduced and the Stage-Gate Product Development Process is explored in parallel tracks for several chemical products. It also provides chemical engineers with numerous examples of the simulator input and output, with frame-by-frame instructions to discuss the nature of the models provided for the processing units.

## • About the Author

### Seider, Seader, Lewin, Widagdo

Waren D. Seider is Professor of Chemical Engineering at the University of Pennsylvania. Seider has contributed to the fields of process analysis

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