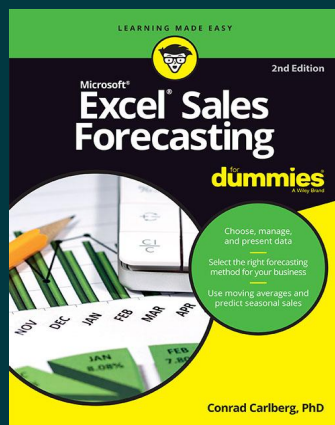




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By Conrad Carlberg

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Description

One of the biggest challenges sales and marketing professionals face is forecasting future sales as accurately as possible. The few books published on the subject are full of arcane business school terms and complex algebraic equations. With Microsoft Excel, Conrad Carlberg manages to cut through the jargon and complex math and shows you how to produce forecasts you can rely on.

About the Author

Conrad Carlberg

Conrad Carlberg is a nationally recognized expert in quantitative analysis

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