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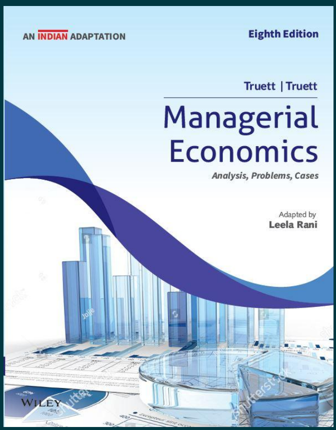

Managerial Economics, 8ed, (An Indian Adaptation)

By Lila J. Truett, Dale B. Truett, Leela Rani

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Description

The contents of this Adapted Edition have been restructured and enhanced to include more recent knowledge and to fit the Indian context. Based on the suggestions from readers of the earlier editions, the text has been extensively updated throughout, with some latest decision-making examples to discuss the foundational principles of managerial economics and strengthen students' critical thinking skills.

About the Author

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