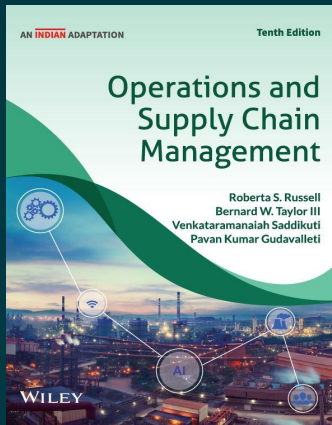




Operations and Supply Chain Management, 10ed (An Indian Adaptation)

By Roberta S. Russell, Bernard W. Taylor, Venkataramanaiah Saddikuti, Pavan Kumar Gudavalleti

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Russell and Taylor's Operations and Supply Chain Management, 10th Edition is designed to teach students to understand how to create value and competitive advantage along the supply chain in a rapidly changing global environment. Beyond providing a solid foundation, this course covers increasingly important OM topics of sustainability, corporate social responsibility, global trade policies, securing the supply chain, and risk and resilience.

About the Author

Roberta S. Russell, Bernard W. Taylor, Venkataramanaiah Saddikuti, Pavan Kumar Gudavalleti

Roberta S. Russell

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