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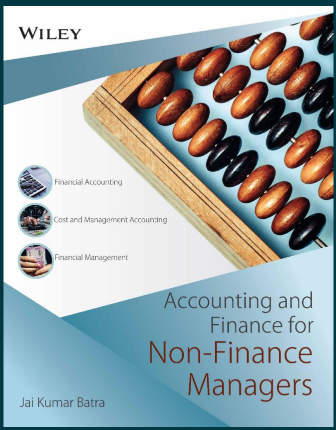

Accounting and Finance for Non - Finance Managers

By Jai Kumar Batra

Paperback 9789357461115 *[NOT PROVIDED] publication_date* **₹1,399.00**

Pages : 1152 pages

Description

Designed for management students from a non-finance background, Accounting and Finance for Non-Finance Managers introduces the basic concepts of accounting and finance in an easy-to-understand manner while acknowledging the recent advancements in financial and managerial accounting. It comprehensively covers the fundamental concepts of financial accounting, cost accounting, management accounting and financial management, and presents international accounting standards including US GAAP and IFRS.

About the Author

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Jai Kumar Batra is the Secretary, The Institute of Chartered Accountants of India (ICAI), New Delhi. Prior to this, he was the Director and Professor of Accounting and Finance at Jagannath International Management School (JIMS), New Delhi, affiliated to Guru Gobind Singh Indraprastha University, New Delhi, and All India Council for Technical Education. CA (Dr) Batra, a university rank holder, obtained the Bachelor of Commerce degree and Master of Business Administration (MBA) degree from Maharshi Dayanand University (MDU)

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