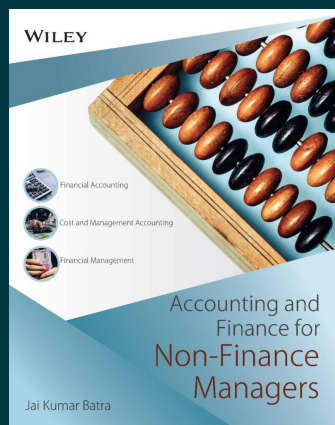




Accounting and Finance for Non - Finance Managers

By [Jai Kumar Batra](#)

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Description

Designed for management students from a non-finance background, Accounting and Finance for Non-Finance Managers introduces the basic concepts of accounting and finance in an easy-to-understand manner while acknowledging the recent advancements in financial and managerial accounting. It comprehensively covers the fundamental concepts of financial accounting, cost accounting, management accounting and financial management, and presents international accounting standards including US GAAP and IFRS.

About the Author

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