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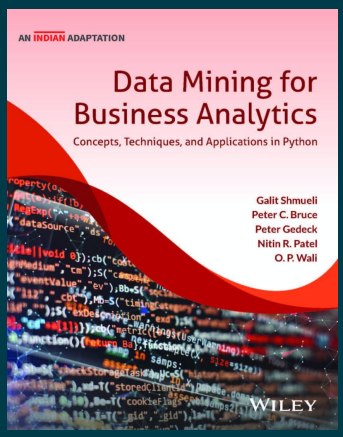

Data Mining for Business Analytics: Concepts, Techniques and Applications in Python (An Indian Adaptation)

By Galit Shmueli, Peter C. Bruce, Peter Gedeck, Nitin R. Patel, O.P. Wali

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Description

Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python presents an applied approach to data mining concepts and methods, using python software for illustration. Readers will learn how to implement a variety of popular data mining algorithms in Python to tackle business problems and opportunities. It is a comprehensive resource for students pursuing courses in data mining, business analytics, and related courses within the domain of AI.

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