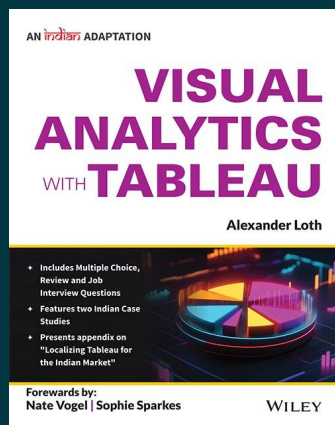




Visual Analytics with Tableau, An Indian Adaptation

By [Alexander Loth](#) , [Nate Vogel](#), [Sophie Sparkes](#)

Paperback

9789363863477

[NOT PROVIDED]
publication_date

₹799.00

Pages : 316 pages

Description

Tableau is a leading data visualization tool that's simple enough for individual desktop users and robust enough for enterprise solutions. Widely used by financial analysts, marketers, statisticians, business leaders, and sales professionals, Tableau makes it easy to present data visually for quick and clear decision-making in today's data-driven world.

Visual Analytics with Tableau takes non-technical business users on a complete journey — starting from zero, connecting data, and creating impactful visualizations and dashboards to unlock business insights.

About the Author

Alexander Loth , Nate Vogel, Sophie Sparkes

Alexander Loth is a data scientist with a background in computational nuclear research. Since 2015, he has been with Tableau Software as digital strategist. In that role, he has advised many large companies in their transformation to become data-driven organizations.

Table of Contents

Preface

About the Author

About the Technical Editors

Credits

Acknowledgments

Foreword by Nate Vogel

Foreword by Sophie Sparkes

Introduction

Chapter 1: Introduction and Getting Started with Tableau

Chapter 2: Adding Data Sources in Tableau

Chapter 3: Creating Data

Chapter 4: Aggregate

Chapter 5: Table

Chapter 6: Maps

Chapter 7: Advanced Analytics: Trends, Forecasts, Clusters, and other Statistical Tools

Chapter 8: Interactive Dashboards

Chapter 9: Sharing Insights with Colleagues and the World

Chapter 10: Data Preparation with Tableau Prep

Case Study 1

Case Study 2

Appendix A

Appendix B

Index

To purchase this product, please visit:

<https://wiley.indiafin.com/visual-analytics-with-tableau-an-indian-adaptation.html>



Scan to buy