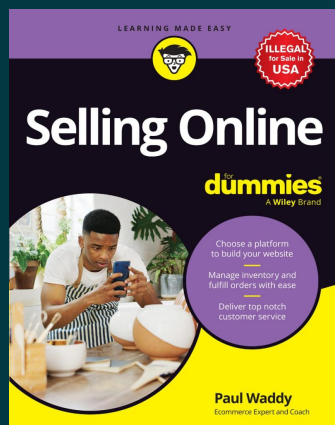




Selling Online For Dummies

By Paul Waddy

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Description

Transform your ecommerce ideas into profitable reality with this page-turning new handbook

Online shopping is more popular than ever, and ecommerce is now a multi-billion-dollar industry. Isn't it time for you to claim your share? If you've been wondering how to start an online business, or get your current business thriving online, this comprehensive guide shares everything you need to know.

About the Author

Paul Waddy

Paul Waddy is an ecommerce advisor with over 15 years of experience and the author of *Shopify For Dummies*. Paul is the founder of Paul Waddy Advisory and www.learnecommerce.com.au, and the co-founder of Ecom Nation. Paul's expertise is in helping online retailers scale profitably.

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